

AGENDA
BOARD OF COMMISSIONERS SPECIAL MEETING
2018 PLANNING CONFERENCE
FEBRUARY 22 – 25, 2018

THURSDAY, FEBRUARY 22, 2018 – Matthews Town Hall; 232 Matthews Station Street, Matthews NC

- 7:30 am Light Breakfast
- 8:00 am **1. Planning**
- A. “Turning the Queen Mary”- what has changed since adoption of the UDO
 - B. Follow up on build-out scenarios from the 2017 planning conference
 - C. Tree canopy and how do we encourage additional planting on private property
 - D. Downtown facades - should we consider different “guidelines” for maintaining/changing exteriors
 - E. Public Improvement Variances - rethinking the way we think (Can we offer creative solutions rather than issuing variances?)
- 11:00 am Break
- 11:10 am **2. Public Works**
- A. Pedestrian crossings (North Trade and Matthews Station Street)
- 12:00 pm Lunch
- 12:30 pm **3. Fire and EMS**
- A. Discussion of Fire and EMS department personnel needs
 - B. Emergency preparedness: is the town ready?
- 2:30 pm Break
- 2:40 pm **4. Public Works**
- A. Retrofitting sidewalks on downtown streets (ex. Old Town)
 - B. Update on road projects including repaving and preserving town roads
 - C. Discussion of NC Hwy 51 improvements
- 5:00 pm **Open Discussion**
- 6:00 pm Dinner

FRIDAY, FEBRUARY 23 – Matthews Town Hall; 232 Matthews Station Street, Matthews NC

- 7:30 am Light Breakfast
- 8:00 am **5. Parks and Recreation**
- A. Purser-Hulsey Park design - reach consensus
 - B. Discuss Town’s vision for park/open space acreage

- C. Discuss route for connecting Pleasant Plains Road to E. John St.
- D. Discuss route to connect Sardis Forest to Monroe Road/Hwy 51
- E. Prioritize greenways to be built and identify funding in the next year
- F. Public art/murals etc.
- G. Consider adding Memorial Day and Veteran' Day to the list of Town-sponsored events

10:50 am Break

11:00 am **6. CIP Funding/Fund Balance**

- A. Provide an overview of existing CIP- FY18 to FY23
- B. Funding greenway(s), Purser-Hulsey Park and NCDOT road enhancements
- C. Fund balance policy

12:30 pm Lunch

1:00 pm **7. Police**

- A. State of the Police Department: 60-day update
- B. Discuss firearms discharge permits
 - Review amount of time spent on past permits
 - Should we continue the practice of issuing permits

2:30 pm Depart Matthews

SATURDAY, FEBRUARY 24 - 50 E. 1st Street, Ocean Isle Beach, NC

7:30 **Board Discussion Alone**

9:00 am **8. Citizen Survey**

- Identify issues raised in the citizen survey (themes: customer service, development, and leadership)
- Discuss an action plan

10:30 am **9. Communications**

- A. Social Media policy
- B. Policy for Town Endorsement of Events
- C. Endorsement of Events- Memorial Day event with Post 235 and 2019 MLK Walk

12:30 pm Lunch

1:30 pm **10. Human Resources**

- A. Discuss employee compensation plan - define employer of choice
- B. Discuss organizational development program
- C. Human Resources Director Position

3:00 pm **11. Discuss Updating the Our Town, Our Vision Statements**

3:30 pm Break

3:40 pm **12. Economic Development**

- A. Define/review our economic development vision/roles/responsibilities
- B. Tax Increment Financing at the ENT for downtown and Greylock Ridge Extension
- C. Structured parking downtown/ post office parking lot

5:30 pm **Open Discussion**

6:00 pm Dinner

SUNDAY, FEBRUARY 25 - 50 E. 1st Street, Ocean Isle Beach, NC

8:00 am **Board Meets with Manager**

9:30 am Break

9:40 am **13. Other Topics**

- A. Review laws/rules on public information and zoning application evaluation criteria (emails, texts, etc.)
- B. Discuss 4-year staggered terms
- C. 2018 legislative agenda
- D. Designating a nature preserve in Purser-Hulsey Park or other area

11:00 am **Prepare To-Do List**

- Make sure explanations of to-do list items are thorough

12:30 pm Adjourn