AGENDA
BOARD OF COMMISSIONERS SPECIAL MEETING
2018 PLANNING CONFERENCE
FEBRUARY 22 – 25, 2018

THURSDAY, FEBRUARY 22, 2018 – Matthews Town Hall; 232 Matthews Station Street, Matthews NC

7:30 am Light Breakfast
8:00 am 1. Planning
   A. “Turning the Queen Mary”- what has changed since adoption of the UDO
   B. Follow up on build-out scenarios from the 2017 planning conference
   C. Tree canopy and how do we encourage additional planting on private property
   D. Downtown facades - should we consider different “guidelines” for maintaining/changing exteriors
   E. Public Improvement Variances - rethinking the way we think (Can we offer creative solutions rather than issuing variances?)

11:00 am Break
11:10 am 2. Public Works
   A. Pedestrian crossings (North Trade and Matthews Station Street)

12:00 pm Lunch
12:30 pm 3. Fire and EMS
   A. Discussion of Fire and EMS department personnel needs
   B. Emergency preparedness: is the town ready?

2:30 pm Break
2:40 pm 4. Public Works
   A. Retrofitting sidewalks on downtown streets (ex. Old Town)
   B. Update on road projects including repaving and preserving town roads
   C. Discussion of NC Hwy 51 improvements

5:00 pm Open Discussion
6:00 pm Dinner

FRIDAY, FEBRUARY 23 – Matthews Town Hall; 232 Matthews Station Street, Matthews NC

7:30 am Light Breakfast
8:00 am 5. Parks and Recreation
   A. Purser-Hulsey Park design - reach consensus
   B. Discuss Town’s vision for park/open space acreage
C. Discuss route for connecting Pleasant Plains Road to E. John St.
D. Discuss route to connect Sardis Forest to Monroe Road/Hwy 51
E. Prioritize greenways to be built and identify funding in the next year
F. Public art/murals etc.
G. Consider adding Memorial Day and Veteran’s Day to the list of Town-sponsored events

10:50 am  Break

11:00 am  6. CIP Funding/Fund Balance
A. Provide an overview of existing CIP- FY18 to FY23
B. Funding greenway(s), Purser-Hulsey Park and NCDOT road enhancements
C. Fund balance policy

12:30 pm  Lunch

1:00 pm  7. Police
A. State of the Police Department: 60-day update
B. Discuss firearms discharge permits
   • Review amount of time spent on past permits
   • Should we continue the practice of issuing permits

2:30 pm  Depart Matthews

SATURDAY, FEBRUARY 24 - 50 E. 1st Street, Ocean Isle Beach, NC

7:30  Board Discussion Alone

9:00 am  8. Citizen Survey
   • Identify issues raised in the citizen survey (themes: customer service, development, and leadership)
   • Discuss an action plan

10:30 am  9. Communications
A. Social Media policy
B. Policy for Town Endorsement of Events
C. Endorsement of Events- Memorial Day event with Post 235 and 2019 MLK Walk

12:30 pm  Lunch

1:30 pm  10. Human Resources
A. Discuss employee compensation plan - define employer of choice
B. Discuss organizational development program
C. Human Resources Director Position

3:00 pm  11. Discuss Updating the Our Town, Our Vision Statements

3:30 pm  Break

3:40 pm  12. Economic Development
A. Define/review our economic development vision/roles/responsibilities
B. Tax Increment Financing at the ENT for downtown and Greylock Ridge Extension
C. Structured parking downtown/post office parking lot
5:30 pm  Open Discussion

6:00 pm  Dinner

SUNDAY, FEBRUARY 25 - 50 E. 1st Street, Ocean Isle Beach, NC

8:00 am  Board Meets with Manager

9:30 am  Break

9:40 am  13. Other Topics
          A. Review laws/rules on public information and zoning application evaluation criteria (emails, texts, etc.)
          B. Discuss 4-year staggered terms
          C. 2018 legislative agenda
          D. Designating a nature preserve in Purser-Hulsey Park or other area

11:00 am  Prepare To-Do List
          • Make sure explanations of to-do list items are thorough

12:30 pm  Adjourn